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Gold sport ambassadors for Pembrokeshire

Two pupils from Pembrokeshire have been recruited as gold Young Ambassadors for sport, in the run-up to the London 2012 Olympic and Paralympic Games.

Haydon Mathias from Ysgol y Preseli, and Lucy Griffiths from Milford Haven School have been selected for the Young Ambassador programme, due to their sporting talent and their outstanding commitment and ability as young leaders.

Their role involves increasing participation in school sport and PE and promoting healthy and active lifestyles.

They are also responsible for promoting London 2012 and spreading the word of the Olympic and Paralympic values - respect, friendship, personal excellence, courage, determination, inspiration and equality.

Already, Haydon and Lucy have attended a National Young Ambassadors Conference at the Millennium Stadium, with other Gold Ambassadors from Wales.

They have also been actively involved in the making of a promotional film by Sport Pembrokeshire - the sporting arm of Pembrokeshire County Council.

The pair attended the Sport Pembrokeshire awards on

Friday, with Richard Dando, who co-ordinates the scheme on behalf of Sport Wales.

And both ambassadors will be involved in more innovative promotions and events with Sport Pembrokeshire in the coming months.

The Young Ambassador programme aims to inspire millions of young people to become involved in sport in the run-up to London 2012.

It is managed by the Youth Sport Trust working in partnership with: adidas; LOCOG; Department for Education; Department for Culture, Media and Sport; Sport Wales; Sport Scotland and Department for Culture, Arts and Leisure in Northern Ireland.

In Wales, the programme is delivered in partnership with Sport Wales through the local authorities and schools.

James Owens, Sport Wales regional manager, said the Welsh Assembly Government and Sport Wales are committed to getting more people more active in sport.

"We believe that it is essential to empower and inspire young people in Wales to become role models and leaders," he said.

"With the right skills and increased confidence they will be able to encourage and reward

their peers to take part in sport and physical recreation."



Lucy Griffiths and Haydon Mathias with Richard Dando of Sport Wales.

